

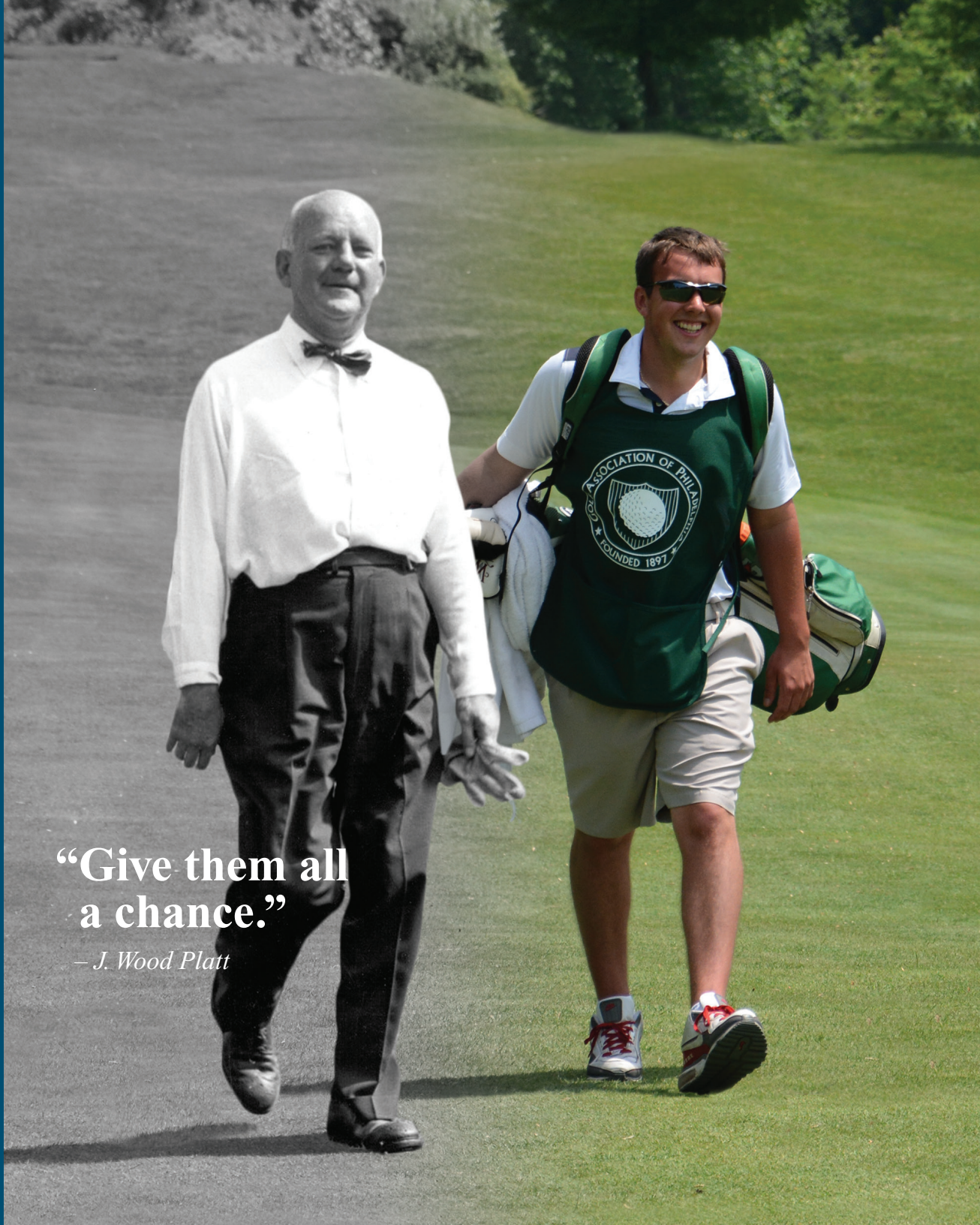


# J. Wood Platt Corporate Giving



**“Give them all  
a chance.”**

*— J. Wood Platt*







# J. Wood Platt Caddie Scholarship Trust

## OVERVIEW HISTORY OF GAP

**T**he Golf Association of Philadelphia was founded in 1897 by members of the Belmont Golf Association (reorganized as Aronimink Golf Club), Merion Cricket Club, Philadelphia Country Club and Philadelphia Cricket Club. It is America's oldest regional or state golf association. George D. Fowle of Philadelphia Country Club was elected the Association's first president.

The Association's member clubs are spread across parts of three states - Pennsylvania, New Jersey and Delaware. The GAP encompasses an area that roughly runs from Lancaster, Pa. to Scranton, Pa. to Bethlehem, Pa. to Princeton, N.J. to Cape May, N.J. to Wilmington, Del., and back to Lancaster.

**The purpose of the Association is simple: to preserve, protect and promote the game of golf. Every GAP activity is designed to do just that.**







# J. Wood Platt Caddie Scholarship Trust

## HISTORY OF J. WOOD PLATT CADDIE SCHOLARSHIP

**T**he **J. Wood Platt Caddie Scholarship Trust** was created in 1958 by the Golf Association of Philadelphia through the efforts of then President Walter A. Schmidt; Leo Fraser, President of the local section of Professional Golfers' Association of America; and Albert Keeping, Golf Professional at Gulph Mills Golf Club. It was named in honor of Philadelphia's premier golfer of the era, J. Wood Platt. Not only was Mr. Platt an accomplished player, but he was also the Scholarship's co-founder and first contributor.

The Scholarship's mission, which has remained constant since its inception, is to financially aid deserving caddies in their pursuit of higher education. In the last 58 years, more than 3,400 young men and women have received \$20 million in aid. Award amounts range from \$1,000 to \$10,000 per academic year for undergraduates and graduate students.

The Scholarship is also helping to preserve one of the game's most valued traditions, the caddie. By supporting caddies in their traditional educational pursuits, golfers are reminded of the important role the caddie has played in the game's history. In turn, this role is preserved for the game's future.







# J. Wood Platt Caddie Scholarship Trust

## J. WOOD PLATT

**A**s a **player, administrator and benefactor**, John Wood Platt was perhaps the single most influential figure in the history of the Golf Association of Philadelphia.

A record seven-time Philadelphia Amateur Champion and four-time Joseph H. Patterson Cup winner, Platt was the only man to serve as Association President on two different occasions, and, in 1958, a founding father of the caddie scholarship trust that bears his name.

Platt's player record is as impressive as it is expansive. His seven Golf Association of Philadelphia Amateur championships will likely never be equaled and his 11 total GAP Major titles (excluding Silver Crosses) puts him third on the all-time list behind only William Hyndman, III (15) and R. Jay Sigel (13).

In addition to a lengthy list of Golf Association of Philadelphia accomplishments, Platt's final great moment as a competitor was winning the first U.S. Senior Amateur Championship ever contested in 1955. In 2008, Platt was inducted into the Golf Association of Philadelphia's inaugural Hall of Fame class.

Platt died of a heart attack on Dec. 8, 1959 at age 61.

### J. WOOD PLATT RÉSUMÉ

**Golf Association of Philadelphia Amateur Championships:** 1920, 1922, 1924, 1928, 1938-39, 1942

**Silver Cross:** 1922, 1924, 1926, 1928, 1931, 1938-39

**Patterson Cup:** 1926, 1928, 1938, 1941

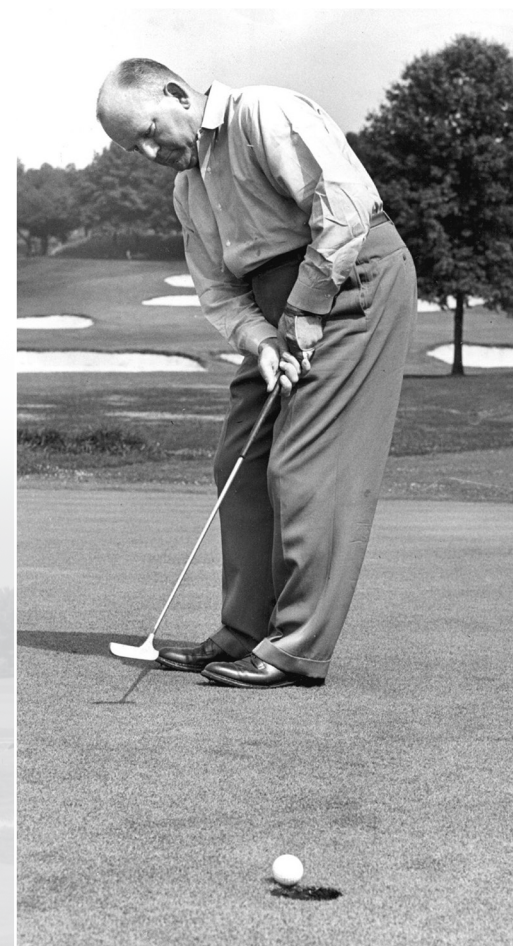
**Junior Boys' Championship:** 1918

**United States Golf Association**

**U.S. Senior Amateur Championship:**

1955 – defeated George Studinger, 5&4, at Belle Meade CC in Nashville, Tenn. (inaugural championship)

**Pennsylvania Golf Association Amateur Championship:** 1935







## J. Wood Platt Caddie Scholarship Trust

**“Give them all a chance.”**

*– J. Wood Platt*

**191** Caddie-Scholars in 2016-17

**\$1.15 million** in Scholarship Awards in 2016-17

Still more than **\$1.4 million**  
in unmet need for our Caddie-Scholars

**\$7,382** Average Award

**\$10,000** Maximum Award

**3.20** Average GPA

**51** GAP Clubs with Caddie-Scholars

**75** Colleges with a Caddie-Scholar

**\$20 million**  
to **3,500** caddies  
since 1958



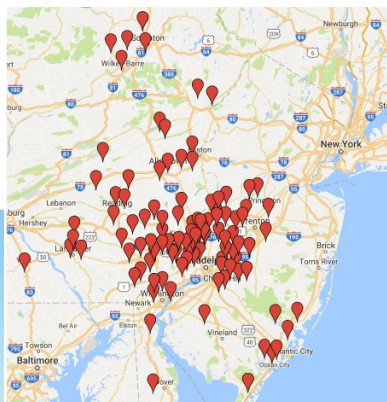
J. Wood Platt





# J. Wood Platt Caddie Scholarship Trust

## GAP MEMBER CLUBS



Philadelphia Cricket Club (Wissahickon)

# 51

## GAP Clubs with Caddie-Scholars

### Number of Caddie-Scholars at select Member Clubs:

- Philadelphia Cricket **17**
- Saucon Valley **16**
- Philadelphia Country **13**
- Aronimink **9**
- Merion **6**
- Lancaster **6**
- Pine Valley **6**





# J. Wood Platt Caddie Scholarship Trust

## SHANNON SPENCER

### FRANCIS C. POORE CADDIE OF THE YEAR

- Currently in medical school at Penn State University
- Graduated Summa Cum Laude from St. Joseph's University with a degree in Biology
- Awarded the St. Joseph's Scholarship Award the Goldwater Scholarship, and the Presidential Scholarship
- Caddie at The Springhaven Club

***"The generosity of the Trust truly has both an immediate positive impact for the caddies, and can also have far reaching positive benefits for the entire community."***







# J. Wood Platt Caddie Scholarship Trust

## REFLECTIONS OF PLATT CADDIE-SCHOLARS



"I would like to convey my sincerest gratitude to the J. Wood Platt and all of its contributors and Trustees. Without the aid of J. Wood Platt I don't know how I would have been able to complete my education over the past few years. It has truly been a blessing for me and not something I take for granted."

### **Brian Holst**

*Physical Therapy major, Texas Woman's University  
Caddie at Manufacturers' Golf & Country Club*



"I cannot thank you enough for everything the J. Wood Platt has done in assisting my education. Your generosity is allowing me to pursue my goal of getting a college degree at a university that I love. My parents and I greatly appreciate all the work, time, and money spent to help aid me in my college experience."

### **James Mundy**

*Business major, Temple University  
Caddie at North Hills Country Club  
Michael Brown Endowed Scholarship recipient*



"Thank you so much for choosing me to receive the J. Wood Platt Caddie Scholarship. I am truly honored, and cannot express how much this will help my family and me. Caddying has done so much for me financially, and has also instilled in me a great work ethic and taught me valuable career lessons."

### **Kevin Sherry**

*Business and Economics majors, Dickinson University  
Caddie at The Springhaven Club*



"Thank you so much for the opportunity and relief that your scholarship has given me. It has really taken a huge burden off my family and has provided much needed support to us. The J. Wood Platt has proven to be a difference and has allowed my parents to put me through school without having to take drastic measures. This Scholarship means the world to us."

### **Alec Beckman**

*Accounting major, Penn State University  
Caddie at Philadelphia Country Club*





# J. Wood Platt Caddie Scholarship Trust

## COLLEGES & SCHOLARSHIP ELIGIBILITY

### Most Caddie-Scholars:

Pennsylvania State University **35**

Temple University **22**

West Chester University **11**

Drexel University **8**

University of Pittsburgh **6**

Rutgers University **6**

The J. Wood Platt scholarship program is open to those who have caddied for at least one year at one or more Member Clubs of the Golf Association of Philadelphia. Additionally, those caddies must meet all requirements listed below and have good academic standing. The selection of caddies to receive scholarship funds is made on an annual basis by the J. Wood Platt Trustees. The awards are not golf scholarships and do not reward athletic ability.

The mission of the Scholarship is to meet the financial need of all applicants while at the same time preserving one of the great traditions of the game. Grants range from \$1,000 to a maximum award of \$10,000. If it is determined that an applicant does not have a financial need, he/she will be awarded an Honorary Caddie Scholarship.

# 75

## Colleges with a Caddie-Scholar



Penn State University

Scholarships are based on a careful analysis of a family's situation as reported on the Free Application for Federal Student Aid (visit [www.fafsa.ed.gov](http://www.fafsa.ed.gov) to learn more). Other factors considered include the institution's student budget, scholarships and grants received by the student, and the estimated family contribution (EFC) as listed on the Student Aid Report. The main goal of the Scholarship is to attempt to meet the remaining financial need as indicated by this formula.





## J. Wood Platt Caddie Scholarship Trust

### EVANS SCHOLARS FOUNDATION

The Platt is currently partnered with the **Evans Scholars Foundation**, the largest caddie scholarship organization in the world, on a program to send qualified applicants to Penn State University. The two organizations share costs on scholarships that provide for full tuition and housing. Caddie-Scholars live together in an on-campus dormitory. There are presently five Caddie-Scholars from GAP Member Clubs in the Platt-Evans program.



**Evans Scholars**



Platt Evans Scholars





# J. Wood Platt Caddie Scholarship Trust

## THE MATCHING FUND PROGRAM

**T**he Matching Fund Program provides additional aid to J. Wood Platt Caddie-Scholars in the form of a matching grant from their academic institution. Currently 34 colleges and universities are enrolled and have agreed to match up to a specific amount of a Platt Caddie Scholarship to assist the student in meeting his/her financial need. For example, if a scholar's Platt Scholarship is \$2,000 and the institution has agreed to match up to \$1,000, the total money granted would be \$3,000.

As a result of the program, in 2016-17, 35 Caddie-Scholars were awarded an additional \$47,500. Both Temple University and St. Joseph's University matched more than \$10,000 each.







# J. Wood Platt Caddie Scholarship Trust

## EVENTS

### Dawn to Dusk

The Dawn to Dusk Golf Marathon is the largest one day fundraiser for the Trust. Teams representing Golf Association of Philadelphia Member Clubs tee off at 7 a.m. and continue playing until 7 p.m. In seven years, Dawn to Dusk has raised more than \$1.4 million.



### Caddie Brunch

Held on the Saturday before Christmas, the annual Caddie brunch is a flagship event for the Trust. Held at a different club every year in the Philadelphia-area, all current scholarship recipients are invited to attend, along with club professionals, caddie masters, club presidents and various Philadelphia golf VIPs. The Francis Poore Caddie of the Year is announced. A guest of honor attends and speaks.

Prior to the brunch, a one-hour mentoring session is held with volunteer mentors offering their time and expertise to current scholarship recipients. Our mentors consist of contributors to the scholarship, alumni, and current Trustees.

### Platt Cup

The Platt Cup is a "Thank You" event for our larger donors. Those who donate at the Birdie level (\$500) or higher, along with all Lifetime (\$10,000) members are invited to play. It is a Better Ball of Partners event held at some of the most prestigious clubs in the Philadelphia area.



### Play Day

Introduced to the calendar in 2016, the JWP Play Day is a day of golf and fun, open to both donors and non-donors. Held in 2016 at Philadelphia Cricket Club's Wissahickon Course, all proceeds from the day went to the Platt's general scholarship fund. Teams register in foursomes. In 2017, Saucon Valley Country Club will host.



Saucon Valley Country Club (Old)





# J. Wood Platt Caddie Scholarship Trust

## ENDOWED SCHOLARSHIPS

**T**he **Platt Caddie Scholarship Endowment Program** was initiated to further secure the future stability of the Scholarship. Endowed scholarships are permanently restricted funds that are invested to ensure the existence of the scholarship in perpetuity. An endowed scholarship is created when a minimum gift of \$50,000 is given to the Trust.

Our endowment program offers the donor the ability to tailor the gift and the resulting named award to suit personal philanthropic goals. Usually an endowed scholarship can be awarded to a caddie from a particular club, or who attends a particular school. The recipient changes yearly for each endowment.



The 2015-16 J. Wood Platt Endowed Caddie-Scholars





# J. Wood Platt Caddie Scholarship Trust

## CORPORATE PARTNERSHIP LEVELS

### Ace – \$50,000

- Sponsor an endowed scholarship annually for one Caddie-Scholar
- You will be presented as a Corporate Partner in the following ways:
  - J. Wood Platt Web Site
  - J. Wood Platt Social Media Feeds
  - Recognition in the J. Wood Platt Year in Review
  - Listing as an Ace sponsor of the Dawn to Dusk Marathon, which gives you “top billing”
  - Complimentary attendance opportunities
    - J. Wood Platt Cup (twosome)
    - J. Wood Platt Play Day (foursome)
    - Annual Caddie Brunch (up to ten people)
    - Dawn to Dusk Marathon Dinner (up to four people)
- One threesome of golf at GAP Member Clubs



*All donations to JWP Corporate Partnership are 100 percent tax deductible.*





# J. Wood Platt Caddie Scholarship Trust

## CORPORATE PARTNERSHIP LEVELS

### Eagle – \$25,000

- Support the education of our Philadelphia-based Caddie-Scholars
- You will be presented as a Corporate Partner in the following ways:
  - J. Wood Platt Web Site
  - J. Wood Platt Social Media Feeds
  - Recognition in the J. Wood Platt Year in Review
  - Listing as an Eagle sponsor of the Dawn to Dusk Marathon
  - Complimentary attendance opportunities
    - Platt Cup (twosome)
    - J. Wood Platt Play Day (foursome)
    - Annual Caddie Brunch (up to ten people)
    - Dawn to Dusk Marathon Dinner (up to four people)
- One threesome of golf at GAP Member Clubs

### Birdie – \$10,000

- Support the education of our Philadelphia-based Caddie-Scholars
- You will be presented as a Corporate Partner in the following ways:
  - J. Wood Platt Web Site
  - J. Wood Platt Social Media Feeds
  - Recognition in the J. Wood Platt Year in Review
  - Listing as a Birdie sponsor of the Dawn to Dusk Marathon
  - Complimentary attendance opportunity for a twosome at the J. Wood Platt Cup

### Par – \$5,000

- Support the education of our Philadelphia-based Caddie-Scholars
- You will be presented as a Corporate Partner in the following ways:
  - J. Wood Platt Web Site
  - J. Wood Platt Social Media Feeds
  - Recognition in the J. Wood Platt Year in Review
  - Listing as a Par sponsor of the Dawn to Dusk Marathon



*All donations to JWP Corporate Partnership are 100 percent tax deductible.*